



Meet your new favorite health benefit

SmartShopper helps you find and compare in-network facilities so you can get the same high-quality care for less. Yes, it's included in your plan!

Save on out-of-pocket costs and earn cash rewards.

Believe it or not, the cost of medical care depends on where you go. When you use SmartShopper to shop for your next procedure, everyone saves - and you get rewarded!

Here's how it works



Compare prices and rewards by shopping online or calling the Personal Assistant Team at **866-820-6426**.



Schedule your appointment or let the Personal Assistant Team do it for you.



Earn your cash reward by having your appointment within the year.



Visit bcbsks.com/state or call the SmartShopper Personal Assistant Team at **866-820-6426**. The Personal Assistant Team is available to help you shop, find a location, compare costs, confirm rewards and even schedule your appointment. Call today!

Go Green by going paperless! Contact us or scan this code to register your email today.

The Personal Assistant Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.



The SmartShopper program is offered by Sapphire Digital, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with primary coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

BCBSKS members only

If you receive accumulated cash rewards of \$600 or greater in one year, SmartShopper will send you a 1099 tax form to file with the IRS.

Blue Cross and Blue Shield of Kansas is an independent licensee of the Blue Cross Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. The SmartShopper program is offered by Sapphire Digital, an independent company. Sapphire Digital is not affiliated with Blue Cross and Blue Shield of Kansas.